



East Scarborough



STRONGER TOGETHER

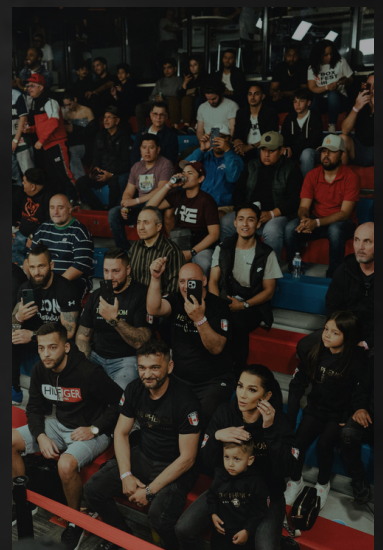
BOXING FUNDRAISING GALA

SPONSORSHIP OPPORTUNITIES

17 NOVEMBER, 2023 | 6PM -11PM

[HTTPS://WWW.STRONGERTOGETHERGALA.COM/](https://www.strongertogethergala.com/)

STRONGER TOGETHER



A MESSAGE FROM THE CEO'S



Gabriel Fanous, CEO



Utcha Sawyers, CEO

Are you ready to glove up for a good cause?

Join us for a knockout evening at the "Stronger Together" Boxing Fundraiser. We're eagerly gearing up to put on an iconic event filled with smiles, joy, and action at the Red Owl Boxing Entertainment Center, "Playground."

BGC East Scarborough (formerly Boys and Girls Club of East Scarborough) & MAAT Youth Innovation and Cultural Centre provides and champions critical development programs and services for children and youth across East Scarborough. The "Stronger Together" Boxing Fundraiser stands as a beacon of support for low-income families and youth to have access to boxing benefits and opportunities.

Through your participation, countless youth and families will gain access to life-changing opportunities, setting them on a trajectory toward success, both mentally and physically. We invite you to step into the ring with us, whether by purchasing a ticket or by becoming a distinguished sponsor. Prepare for a thrilling experience that will resonate long after the final bell rings.

Come spar with local boxing legends, rub shoulders with top athletes and executives from across the GTA, and immerse yourself in a spirited yet sophisticated ambiance. Groove to the beats of the nights entertainment, and enjoy an unforgettable evening.

CAMPAIGN GOALS

1

Develop affordable boxing memberships for low-income families and youth across East Scarborough.

2

Build impactful relationships that allows BGCES to provide ongoing opportunities and high-quality community services.

3

Raise awareness of the benefits boxing has on mental and physical health and self-confidence, which builds resilience.

SPONSORSHIP BENEFITS

This year's Stronger Together Annual Gala is not only a unique and exciting event, but an amazing opportunity for our sponsors to be seen by over 1,00,000+ individuals.

Through powerful and efficient marketing strategies, together Red Owl Boxing and BGCES, will provide this year's sponsors with extended visibility in the event as well as in social media campaigns, digital advertising, press releases, e-newsletter and more.

- 7500+ Social Media Reach by BGCES and Red Owl Boxing
- 7000+ Reach by our Email List
- 30,000 Website Views Monthly
- Social Media Influencer Team with over 1,00,000 supporters
- 500+ Event Attendees at the Stronger Together Annual Gala

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SPONSORSHIP LEVELS

HEADLINER (2 AVAILABLE)

\$7500

- 6 General Admission tickets
- VIP Booth with a gourmet meal prepared by a chef + complimentary wine & bottle of alcohol
- 2 High-Quality reels recapping the event to share with your network
- Company flyers, brochures, goodies in swag bag
- Company name announcement on event day during introductory speech
- Edited photos for company use

Logo placement on the following spots

- Photo backdrop 8'x10' at event entry
- Across the boxing ring including surrounding rope and corners
- Logo on entertainment Fight Winner's Varsity Jacket
- TV Projection around boxing arena
- All outreach material highlighting the event takeaways including towels and bags

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SPONSORSHIP LEVELS

KNOCKOUT (2 AVAILABLE)

\$5000

- 4 General Admission Tickets
- VIP Table with gourmet meal prepared by chef + complimentary wine
- Company name announcement on event day during the introductory speech
- 2 High-Quality reels recapping events to share with your network
- Company flyers, brochure, plus goodies in a swag bag

Logo placement on the following spots

- Photo backdrop 8'x10' at event entry
- Event takeaways including towels and bags
- TV Projection around boxing arena
- All outreach material highlighting the event

UNDERCARD (4 AVAILABLE)

\$3000

- 4 General Admission Tickets
- 4 Food and Drink Tickets
- Company flyers, brochures, goodies in swag bag
- Company name announcement on event day during introductory speech

Logo placement on the following spots

- Photo backdrop 8'x10' at event entry
- Event takeaways including towels and bags
- TV Projection around boxing arena
- All outreach material highlighting the event

MARK YOUR CALENDARS

Join us for an unprecedented showdown, hosted by BGCES and Red Owl Boxing: Community Leader Showdown. STRONGER TOGETHER means we are celebrating community unity through delicious food, refreshing drinks, and an electrifying match.

This event isn't just about sports; it's about forging bonds, supporting one another, and giving back. Proceeds will benefit initiatives to strengthen our community for families across Scarborough. Mark your calendar for a night of fun, friendship, and impactful change:

**FINAL DAY TO CONFIRM YOUR SPONSORSHIP:
TUESDAY, NOVEMBER 7, 2023**

**EVENT DATE:
FRIDAY, NOVEMBER 17, 2023**

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